

Appendix 1

Priority 1

1. Improve personal wellbeing/happiness
2. Reduce anxiety and depression in all children and young people
3. Reduce the feeling of being alone and excluded
4. Increase the number of commissioned services that have performance matrices measuring improvement in emotional wellbeing
5. Improve the experience of children, young people and their parents in navigating the system and services
6. Increase number of peer support groups for children and young people
7. Improve awareness of emotional health, self-help and services among children, young people and their families
8. Reduce stigma associated with emotional health

Priority 2

1. Reduce eating disorders and disordered eating at population level
2. Reduce self-harm in children and young people
3. Increase in number of schools promoting mental health and wellbeing
4. Improve social, educational, and physical health outcomes for children and young people with a diagnosis of
 1. mental illness
5. Improve the experience of children, young people, and their parents in navigating the system and services
6. Reduce stigma associated with mental health
7. Increase in awareness of service provision by need among all frontline workers and the public
8. Increase in ease of access of appropriate services
9. Reduce smoking in people with mental illness
10. Reduce obesity in people with mental illness
11. Increase the number of people with mental illness who are supported with recovery

Priority 3

1. Increase number of different types of activities that provide opportunities for all ages to connect with other
 1. people in their neighbourhoods and across the borough
2. Improve the awareness of the community assets map among all providers and provide training on how to use
3. it in their work to connect people to local activities
4. Increase awareness of community map and its use by residents
5. Increase non-GP referrals to public health social prescribing
6. Increase the awareness of services offered that supports collaborative practice for appropriate referrals

Priority 4

1. Reduce and manage outbreaks of infectious disease across Bracknell Forest
2. Reduce infectious disease-related morbidity and mortality with reduced numbers of related deaths and
 1. hospital admissions and inpatients
2. An engaged community that not only informs local communication and action but also takes responsibility for
3. reducing the transmission of COVID-19 and other communicable diseases

4. High-risk settings for transmission are engaged and take responsibility for their role in reducing the risk of
5. communicable disease infection
6. Reduce winter-related morbidity and mortality
7. Reduce the long-term health impacts of COVID-19

Priority 5

1. Improve health literacy of cardiovascular risk in target population
2. Increase in offer and uptake of NHS health checks in target population
3. Increase in offer and uptake in smoking cessation in target populations
4. Increase in offer and uptake in weight management in target populations
5. Increase universal offer of physical activity and healthy eating opportunities offered across all population
6. Establish a system-wide joint Bracknell Forest healthy workplace programme
7. Establish a whole-school approach to health in Bracknell Forest
8. Reduce the variance in early detection, management and treatment for hypertension, diabetes and atrial
1. fibrillation.